

What is claimed is:

1. A composite synthetic paper shelf liner comprising: a sheet of synthetic paper, having on a first side a layer of a polymeric material, and having on a second side a layer of a repositionable adhesive.
2. The composite synthetic paper shelf liner of claim 1 further comprising a layer of a tie coating between the synthetic paper and the layer of repositionable adhesive.
3. The composite synthetic paper shelf liner of claim 1 wherein the layer of polymeric material comprises a silicone polymeric material.
4. The composite synthetic paper shelf liner of claim 1 wherein the synthetic paper has a tensile strength of at least 1000 pounds per square inch in the machine and cross-machine directions.
5. The composite synthetic paper shelf liner of claim 4 wherein the tensile strength is at least 1500 pounds per square inch in the machine and cross-machine direction.
6. The composite synthetic paper shelf liner of claim 4 wherein the synthetic paper comprises a film.

7. The composite synthetic paper shelf liner of claim 1 wherein the synthetic paper has a thickness of from 80 to 150 microns.
- 5 8. The composite synthetic paper shelf liner of claim 1 wherein the synthetic paper comprises a polyolefin or a copolyolefin.
9. The composite synthetic paper shelf liner of claim 8 wherein the synthetic paper comprises a copolyolefin.
- 10 10. The composite synthetic paper shelf liner of claim 9 wherein the synthetic paper comprises copolypropylene.
- 15 11. The composite synthetic paper shelf liner of claim 2 wherein the tie coating comprises a polyethyleneimine.
12. The composite synthetic paper shelf liner of claim 1 wherein the repositionable adhesive comprises a pressure sensitive acrylic adhesive.
- 20 13. The composite synthetic paper shelf liner of claim 2 wherein the repositionable adhesive comprises a pressure sensitive acrylic adhesive.
14. A combination of a horizontal surface and the shelf liner of claim 1.

15. A method of covering a horizontal surface which comprises applying the shelf liner of claim 1 to the horizontal surface.

5 16. The composite synthetic paper shelf liner of claim 1 in the form of a roll.

17. The composite synthetic paper shelf liner of claim 16 wherein the shelf liner does not contain a release sheet to prevent contact between the adhesive and the first surface life shelf liner.